



CouroCMS™ is designed to make the process of content management easy. It is powerful, simple to use, and extremely affordable!

Administration Made Easy

- ✓ User-Friendly Content Editor
- ✓ Advanced HTML Editor
- ✓ Comprehensive File Manager
- ✓ Create Your Own Calendar
- ✓ Custom Content Widget
- ✓ Preview Content
- ✓ ConstantContact™ Integration
- ✓ Customizable Administrator Permissions
- ✓ Administrative User Groups
- ✓ Registered User Groups
- ✓ Archive Old Content
- ✓ Content Page Versioning
- ✓ Visual Statistics
- ✓ Google Analytics
- ✓ Quick Switch User
- ✓ Intranet/Extranet Access
- ✓ Robust Help System

Site Visitor Features

- ✓ User Comments System
- ✓ Custom User Polls
- ✓ Email A Friend
- ✓ Advanced Search
- ✓ 'Sticky' Navigation
- ✓ Contact Email Form
- ✓ Dynamic News Scroller
- ✓ Newsfeed Subscription Widget
- ✓ RSS Feed Widget

System Features

- ✓ Full HTML Meta Tag Support
- ✓ Search Engine Friendly URLs
- ✓ Automatic Sitemap Generation
- ✓ No Design Limitations
- ✓ Built on the Latest Technology
- ✓ Works in All Modern Browsers

Easy-to-Use Admin Console

- ✓ **User-Friendly Rich Text Editor**
Format every page of your site using a Microsoft Word-style rich text editor - easily add text styles, images and documents to your web pages.
- ✓ **Advanced HTML Editor**
HTML-savvy administrators can incorporate advanced HTML editing techniques into every content page.
- ✓ **Comprehensive File Manager**
Web-based file manager provides full-featured administration of all uploaded content, including graphics and video, and editing of HTML and CSS files.
- ✓ **Customizable Administrator Permissions**
With Super-Admin and Administrator roles, you can assign different administrators to maintain different content and have access to certain reports. You can create unlimited administrator accounts and each administrator can control different content that is assigned to them.
- ✓ **Administrative User Groups**
Specify varying permissions for different administrative user groups (example: Editor user group, Author user group, etc.)
- ✓ **Registered User Groups**
Assign registered users to groups to determine what content they can view. New users may be assigned to a user group of your choice by default.
- ✓ **Preview Content**
Easily preview your latest content directly from the administrator console.
- ✓ **Content Page Versioning**
Easily revert back to previously-saved versions of any content page.
- ✓ **Archive Any Page**
Every CouroCMSTM content page can be archived and hidden from the navigation menu or site search. The advanced site search allows users to easily search through current and archived content pages.
- ✓ **Visual Site Statistics**
Track site statistics, including specific user data, with intuitive graphing and charting functionality.
- ✓ **Google Analytics**
Quickly and conveniently track your site's vital statistics with built-in Google Analytics compatibility.
- ✓ **Full Integration with ConstantContactTM**
Have visitors sign up for your newsletter and automatically send the information to ConstantContactTM.
- ✓ **Custom Content Widget**
Easily embed simple HTML content into your CMS pages anywhere you choose. CMS Pages may have one or more content widgets.

Easy-to-Use Admin Console (cont.)

- ✓ **Quick Switch User**
By simply clicking a button, administrators can switch to different user accounts to check their own permissions or troubleshoot user access issues.
- ✓ **Intranet / Extranet**
Decide what your visitors can see and access with the password protected CouroCMS[™] Intranet/Extranet. Seamless integration into your website is a great way of disseminating information to employees, business partners and clients.
- ✓ **Robust Help System**
An intuitive help system provides instant answers to frequently asked questions within the administration interface.

Create Your Own Calendar

- ✓ **Create Custom Events**
Add custom event dates to any day of the calendar and even schedule multiple events on the same day.
- ✓ **Event Details**
Display all events within the summary calendar view or on separate event details pages.

Site Visitor Features

- ✓ **User Comments**
Visitors are allowed to post comments directly to any custom page, providing better interactivity and increased customer retention.
- ✓ **Custom User Polls**
Easily add custom polls to any page via a rich text editor tool.
- ✓ **Email a Friend**
CouroCMS[™] encourages visitors to share your site's content with the "email a friend" option.
- ✓ **Advanced Search**
With the advanced search, administrators can add specific keywords to site content to deliver more relevant search results to visitors quickly and efficiently.
- ✓ **Sticky Highlighted Menus**
With this feature (able to be turned on or off in the site settings), you can easily show your user where they are in the menuing system by highlighting the main menu to which they previously clicked.
- ✓ **Contact Email Form**
A built-in e-mail contact form allows users to conveniently e-mail you directly from your website.

Site Visitor Features (cont.)

- ✓ **Dynamic News Scroller**
Keep the content on your homepage fresh by alerting your visitors to the latest news and events, surrounding your web site, by offering scrolling sections on your website.
- ✓ **Newsfeed Subscription Widget**
Bring new and relevant content to your site by subscribing to unlimited external RSS Feeds such as News sites, Google Alerts, your favorite blogs, etc.
- ✓ **RSS Feed**
Keep visitors up to date with new content added to your site. Choose which pages are published for viewing by your RSS subscribers.

Full-Featured Search Engine Optimization

- ✓ **Full Support for HTML Meta Tags**
Customize every CouroCMS[™] content page with a unique HTML meta title, keyword and description for maximum search engine optimization.
- ✓ **Search Engine Friendly CMS**
File names and web addresses are clean and keyword-rich, without unnecessary special characters, ensuring maximum readability for fast, reliable search engine indexing.

Full-Featured Search Engine Optimization (cont.)

- ✓ **Automatic Sitemap Generation**
A dedicated sitemap page is automatically generated to include links to all published pages site wide, providing fast, easy search engine indexing

Design & Technology

- ✓ **Customizable Design**
CouroCMS[™] is built using standards compliant HTML & CSS for maximum design flexibility. Leveraging the custom templating system, CouroCMS[™] can accommodate any website design imaginable.
- ✓ **Technology Platform**
CouroCMS[™] is built on scalable Microsoft .NET 4.0 technology and runs on a stable MS SQL Server 2008 database.
- ✓ **Works in All Modern Web Browsers**
CouroCMS[™] works seamlessly in all modern web browsers, including Internet Explorer 7.0+, Firefox 3.6+, Google Chrome and Mac Safari 4.0+.